



January 2007

AD PLACEMENT OPPORTUNITIES

Banner ads and text links are available for the following formats...

- I. Web site:
 - a. Home page
 - b. ENTER-views page
 - c. Resource Library
- II. Email Correspondence:
 - a. GIW E-Newsletter (bi-weekly)
 - b. ENTER-views Announcement (bi-weekly)
 - c. Solo E-Blasts

To receive an advertising contract, please contact us at 404.441.0883

Please review the following pages for specific rates.

Phone: 404.441.0883

Email: Tara@TheWriteAuthorCoach.com

Address: P.O. Box 79426, Atlanta, GA 30357

WEB SITE AD PLACEMENT

Home Page

Format	Rate
Text Link	\$100/mo
110 x 75 pixels Banner	\$300/mo
300 x 40 pixels Banner	\$500/mo

*Minimum 3 month commitment

ENTER-views Web Page

Format	Rate
Text Link	\$75/mo
110 x 75 pixels Banner	\$250/mo
300 x 40 pixels Banner	\$450/mo

*Minimum 3 month commitment

Resource Library Web Page

Format	Rate
Text Link	\$50/mo
110 x 75 pixels Banner	\$200/mo
300 x 40 pixels Banner	\$400/mo

*Minimum 3 month commitment

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EMAIL CORRESPONDENCE

We produce two email communications that reach the same market, but contain different content. Both contain links to the web site's home page and usually a link to the resource page.

1. The GIW E-newsletter is distributed every other week and provides information and news.
2. The ENTER-views announcement is distributed every other week and directs readers to the ENTER-views page for the latest recorded audio.

GET IT WRITE E-Newsletter (bi-weekly)

Text Link

Rate	# of Insertions
\$125	4
\$240	8
\$336	12
\$400	16

Banner Ad

Rate	# of Insertions
\$325	4
\$600	8
\$810	12
\$900	16

ENTER-views E-Newsletter (bi-weekly)

Text Link

Rate	# of Insertions
\$125	4
\$240	8
\$336	12
\$400	16

Banner Ad

Rate	# of Insertions
\$325	4
\$600	8
\$810	12
\$900	16

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SOLO E-BLASTS

E-blasts are reserved for organizations whose products or services match our market's needs. This option is perfect for advertisers of writing conferences, publishers, printers, and providers of other tools and resources that benefit authors and writers, i.e. software, office supplies, coffee shops, etc. We reserve the right to decline any and all advertising.

Graphic or Text

Rate	# of Insertions
\$550	1
\$1000	2
\$1300	3
\$1475	4

*Template Design & Layout fee: \$150

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